



# HOW TO APPLY TO THE VOXREALITY OPEN CALL?

Join us for the second installment of our webinar info-sessions focusing on our open call!

Whether you're seeking **application advice** or eager to delve into **funding specifics**, our panel of experts is here to provide invaluable insights and address all your inquiries.

May 21st, 2024  
11:00 - 12:00 CEST



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#VOXReality

# Before we start



- The Webinar will be recorded
- Use the Q&A box to leave your questions



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**Open Call Q&A 2<sup>nd</sup> Webinar**

**21/05/2024**

# Webinar agenda



- Welcome
- VOXReality Technologies
  - Yusuf Can Semerci, Maastricht University
- Overview of VOXReality Open Call and its objectives
- Q&A
- Closing remarks



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# VOXReality Technologies and Open Call challenges



## COMPANY



## REPRESENTATIVE

**Ana Luísa Alves**  
FSTP Manager

**Yusuf Can Semerci**  
Scientific and Technical Coordinator



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# Objectives



1. Enhance **natural communication** among humans and between humans and machines on digital platforms such as **XR environments**.
2. Implement NLP models, which are **pre-trained, publicly available, optimized, multilingual, visually grounded** and **knowledgeable of the domain-specific needs** of applications in XR environments.



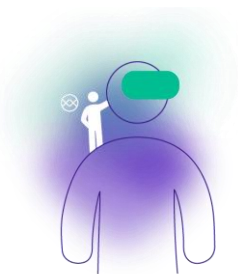
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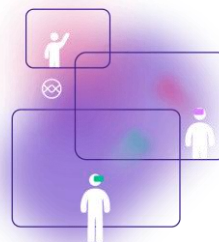
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# Use cases



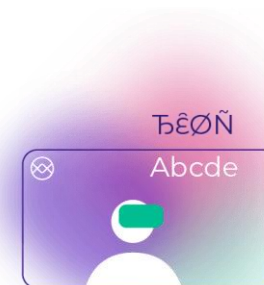
## Digital Agent

Personal Assistants that are an emerging type of digital technology that seeks to support humans in their daily tasks, with their core functionalities related to human-to-machine interaction



## Virtual Conferencing

Virtual Conferences that are completely hosted and run online, typically using a virtual conferencing platform that sets up a shared virtual environment, allowing their attendees to view or participate from anywhere in the world



## Theatre

Theaters where VOXReality will combine language translation, audio-visual user associations and AR VFX triggered by predetermined speech



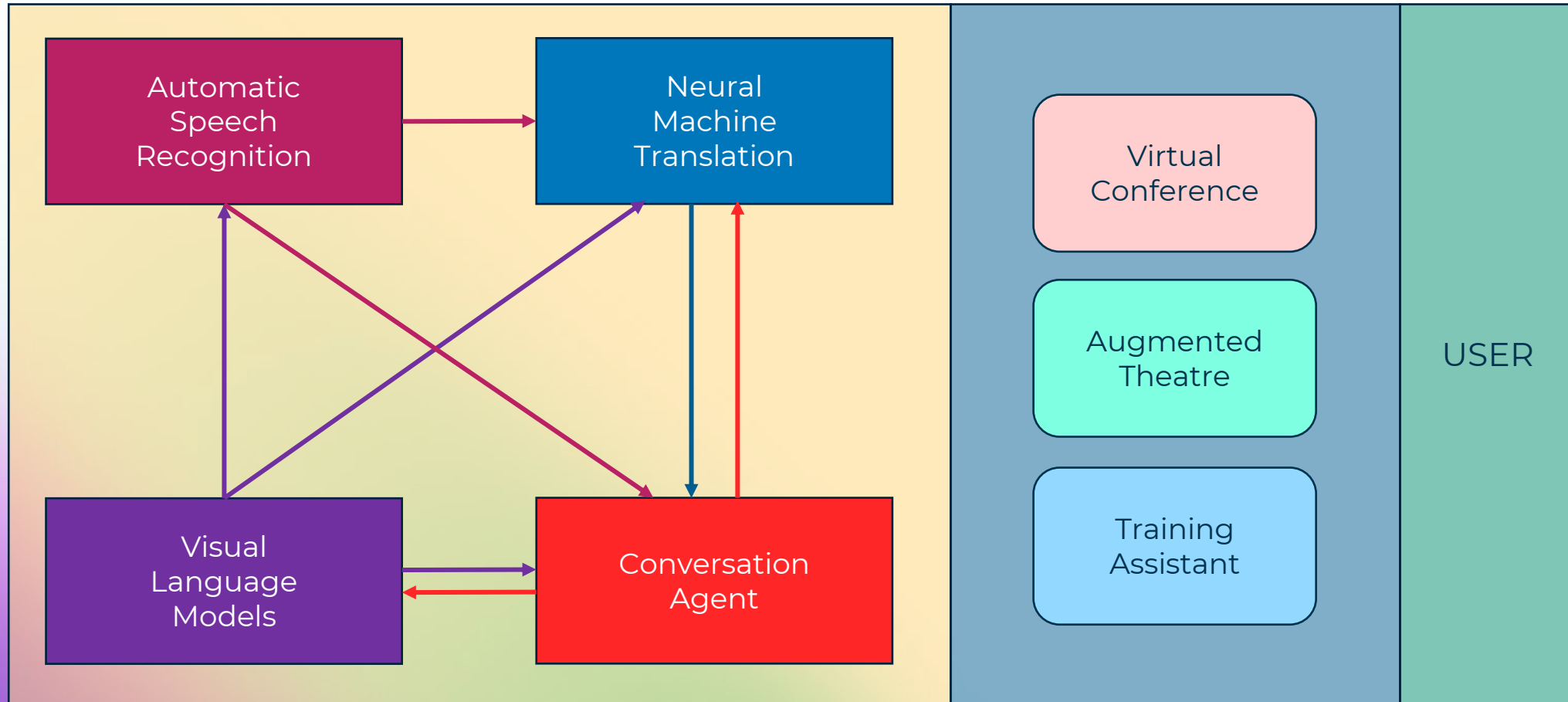
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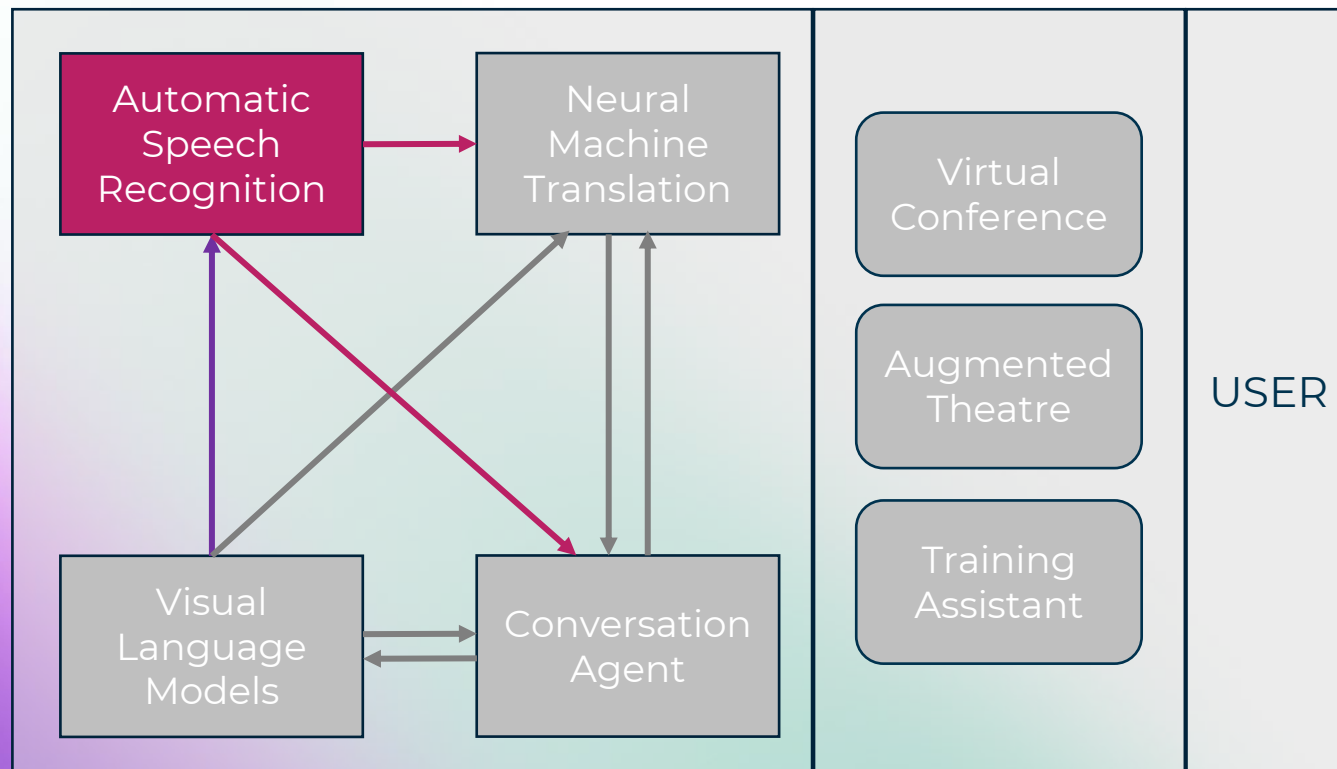
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# General Overview



# Automatic Speech Recognition



## Key Concepts:

- Non-native Speech
- Script alignment
- Multilingual



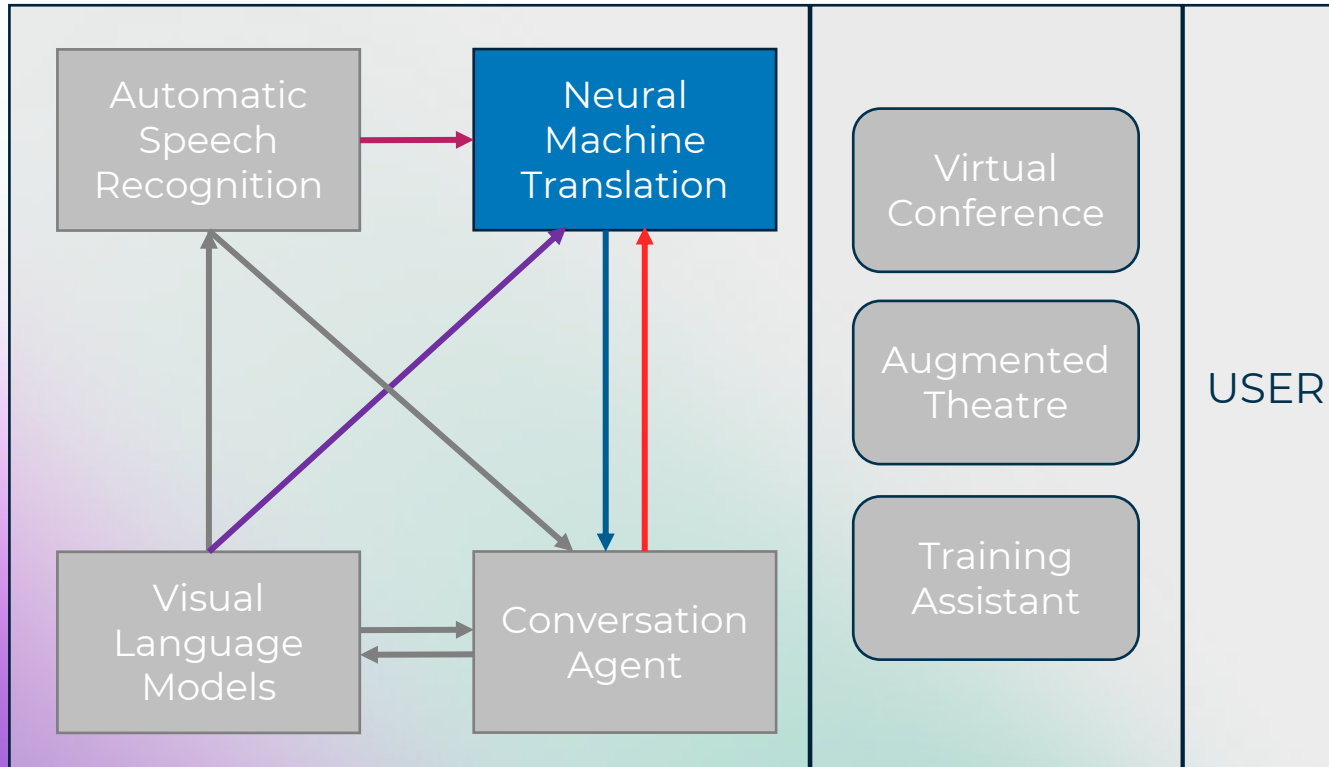
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# Neural Machine Translation



## Key Concepts:

- Context-aware
- Greek Literary enhanced
- Multilingual



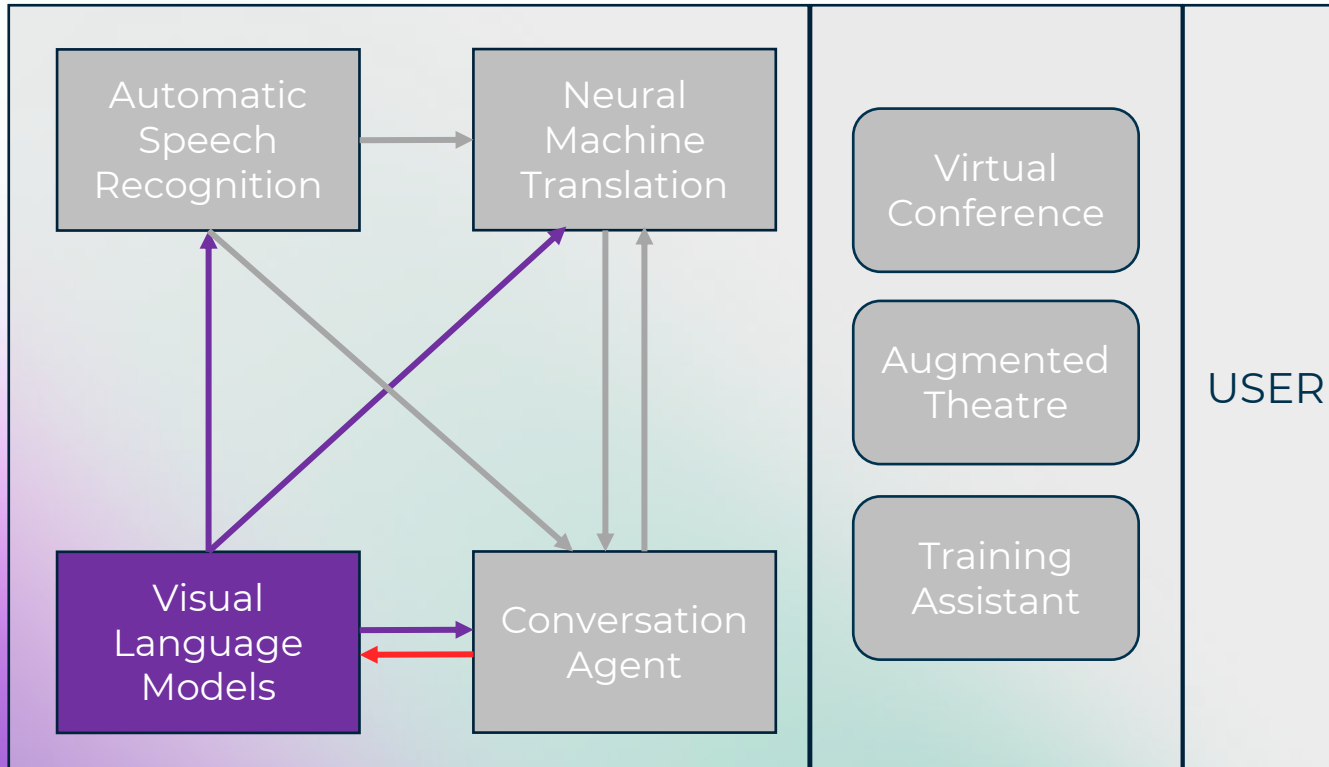
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# Visual Language Models



## Key Concepts:

- Visual question answering
- Image and video captioning
- English only



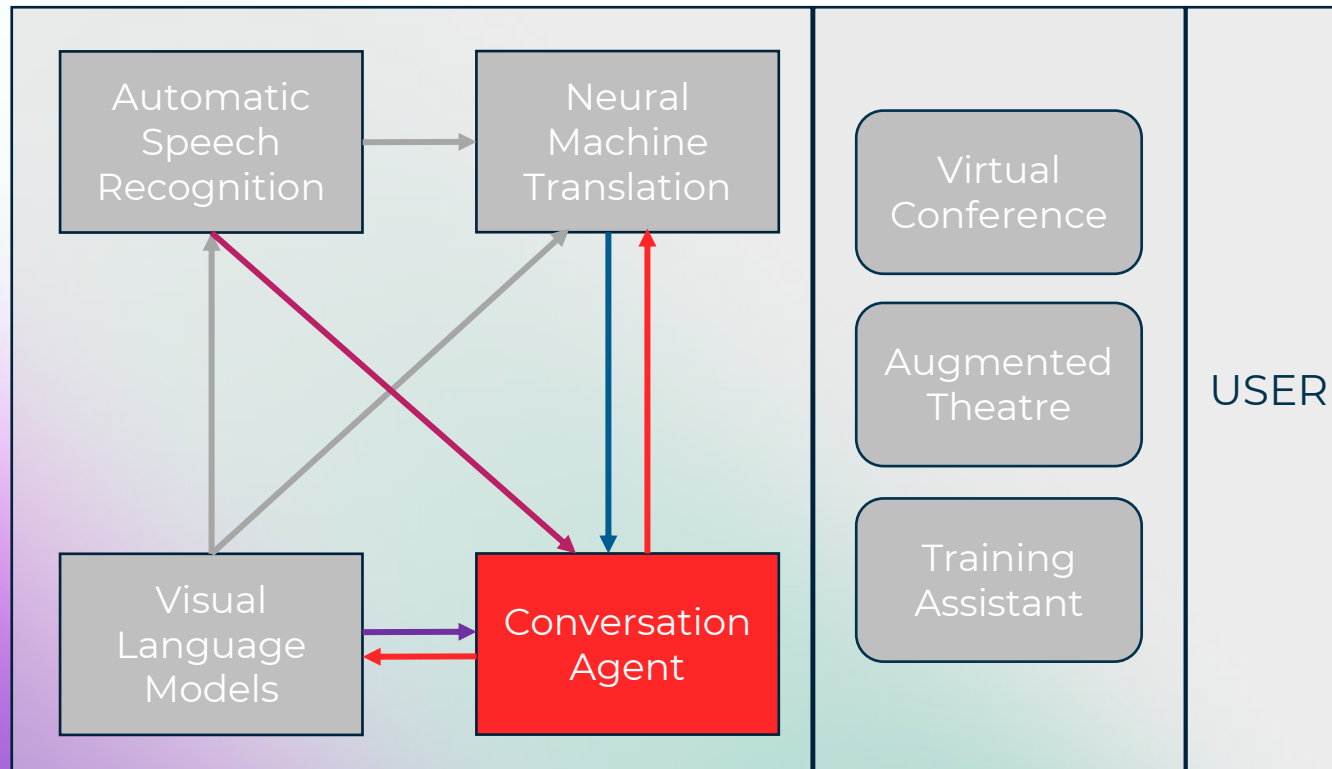
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# Conversation Agents



## Key Concepts:

- Navigation instructions
- Training assistant
- English only



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# OPEN CALL

From 5 April to 5 June 2024 17:00 CET



## MORE INFO



**Call objective:** The goal is to integrate VOXReality models into new XR applications, thus advancing immersive experiences across various sectors.

- Integration challenge
- Extension challenge
- Full-cycle challenge

**Available funding** €1. 000.000 to fund 5 projects  
200K equity-free funding

### **Eligible applicants:**

- **Single entity:** Micro, small and medium-sized enterprises (SMEs);  
or
- **Consortium of maximum of 2 entities:** SMEs



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# OPEN CALL Challenges



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**Open Call Q&A Webinar 30/04/2024**

# Integration Challenge

*Integration of VOXReality models to new XR applications*



- **At least one of the VOXReality models** (ASR, NMT, VL, CA) integrated into an XR application for **a fully operational functionality** (Software tests such as load testing, unit tests, etc. completed)
- A **scenario for user testing** prepared, including user testing protocols with **at least 30 users**
- A **comprehensive report** detailing the development, software test results, updates/fixes



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# Extension Challenge

*Extension of the VOXReality models*



- **At least one of the VOXReality models** are utilized as a pretrained model
- A literature investigation is completed on one of the selected tasks:
  - Adding **new languages and directions** to improve the scope of the models
  - Integrating **new architectural components** to improve the performance of the models
  - Adapting the models to **new down-stream tasks** to improve the capabilities of the models.
- The new models are **tested against benchmarks** to present the performance and **tested with the original VOXReality tasks** to investigate if the models forgot their initial task
- A **comprehensive report** detailing the development, methodology, hyperparameters, test results, and discussion of their outcomes



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# Full-cycle Challenge

*Extension of the VOXReality models and the integration to a new XR application*



- **At least one of the VOXReality models** are utilized as a pretrained model
- **At least one of the VOXReality models** (ASR, NMT, VL, CA) integrated into an XR application for a **fully operational functionality** (Software tests such as load testing, unit tests, etc. completed)
- A literature investigation is completed on the **selected enhancement tasks**
- A **scenario for user testing** prepared, including user testing protocols with **at least 5-10 users**
- The new models are **tested against benchmarks** to present the performance and **tested with the original VOXReality tasks** to investigate if the models forgot their initial task
- A **comprehensive report** detailing the development, software test results, methodology, hyperparameters, model test results, protocols, and user tests



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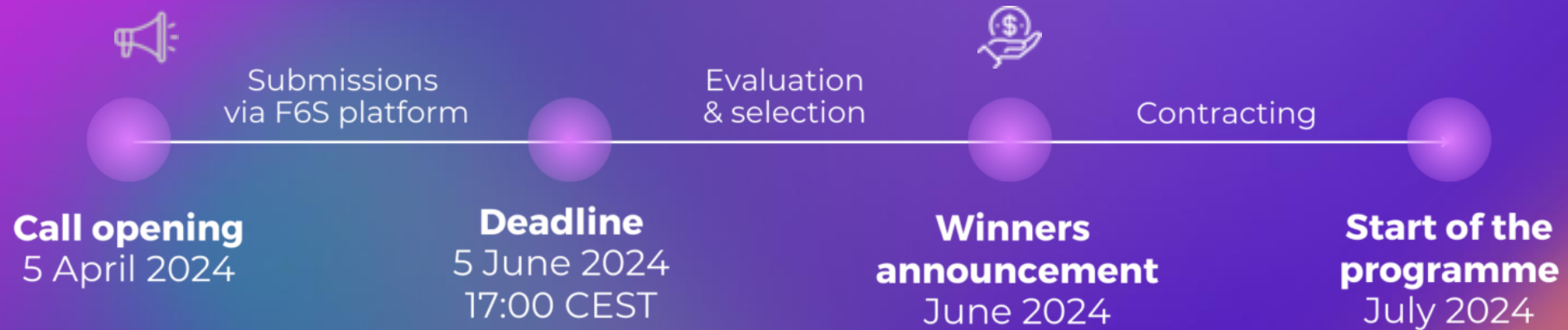
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# OPEN CALL

When does the VOXReality programme run?



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# OPEN CALL

## How to apply?



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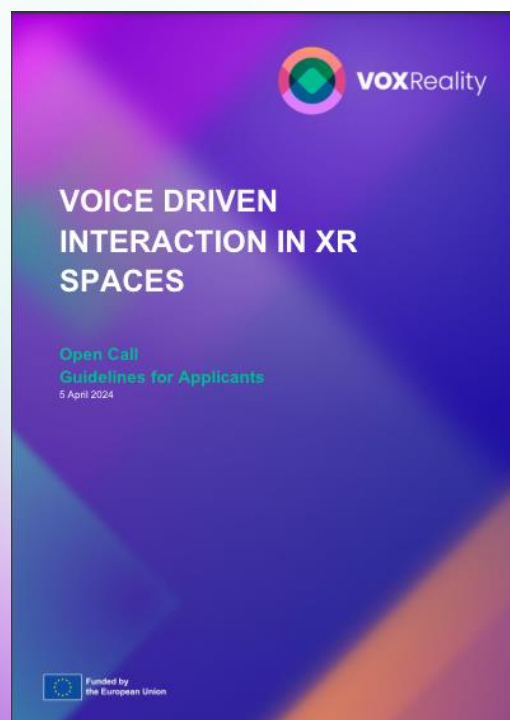
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**21/05/2024**

# Step 1

## Read Open Call 1 Guidelines



- Check **Open Call Guidelines for applicants** for full terms and conditions
- Available on the project website:  
<https://voxreality.eu/open-call/>



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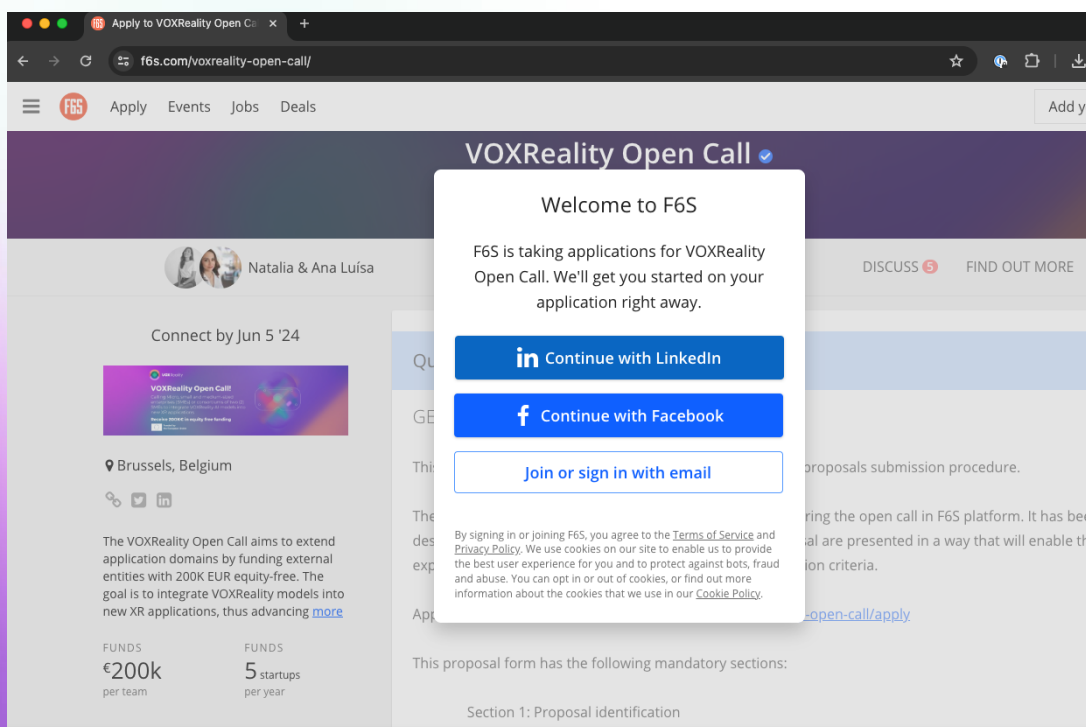
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# Step 2

## Prepare your application



- Create a page for your company at the [F6S platform](https://www.f6s.com/voxreality-open-call/)
- Go to VOXReality pipeline <https://www.f6s.com/voxreality-open-call/>
- Start your application by inserting your proposal info, SME Legal Data and accepting the requirements to join VOXReality funding programme



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# Step 3

## Submit your application



- Describe your project following Proposal Template [Download Annex 2 Technical proposal template](#)
- Upload a completed PDF of your project as part of your online application form at F6S platform <https://www.f6s.com/voxreality-open-call/apply>
- Submit your application



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# VOXReality Open Call documents to read



Please find all important documents on the [open call website page](#):

- Guidelines for Applicants
- Annex 1 Application form
- Annex 2 Proposal Technical Annex
- Annex 3 Sub-Grant Agreement
- Annex 4/5 Declaration of Honour SME/ Consortium
- Annex 6 SME Self-Declaration
- Annex 7 Bank account information
- Check if you comply with **SME Qualification Criteria** (for more info, please read the [European Commission Recommendation 2003/361/EC](#) and the [SME qualification guide](#))



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# Q&A Session



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# Need more info?



- You can find all Open Call Terms and Conditions on the project website: <https://voxreality.eu/open-call/>
- Ask questions directly in the F6S Discussion Pannel: <https://www.f6s.com/voxreality-open-call/discuss>
- **Ask Me Anything Sessions 30 minutes** with VOXReality team NEXT 23 MAY 12CET <https://meet.google.com/vwh-oemz-dpc>
- F6S support team (for platform issues during the application): [support@f6s.com](mailto:support@f6s.com)



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# Thank you



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